HEALTH 2.0

History of Health Care from Ancient China to Modern

Structure of Health 2.0
- Content
- Search
- Social Networks
- Tools
- Innovation
HEALTH 2.0

- History of Health Care from Ancient China to World

Healthcare in the U.S.

Structure of Health 2.0

- Content
- Search
- Social Networks
- Tools
- Innovation
- Data

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Healthcare in the U.S.

1920’s Healthcare

1940’s-1960’s Healthcare Growth

1965 Medicare Act

Medicare Spending
1920's Healthcare
Baylor Hospital & Blue Cross
1940's-1960's Healthcare Growth
1965 Medicare Act
Medicare Spending

Since Their Creation in 1965, Medicare + Medicaid Have Grown to 35% of Total USA, Inc. Healthcare Spending in 2008 from 0%
Revised Structure of Health 2.0

Content

Search

Social Networks

Tools

Transaction Data
Health 2.0 Regeneration Cycle

1. Data Drives Decisions & Discoveries
2. User Generated Healthcare
3. Consumers Connect To Providers
4. Partnerships to Reform Delivery of Care
History of Healthcare from Ancient China to Web 2.0
What is out there?

how is health 2.0 used on the web?
media share
Rate MDs.com

reviews
The Pump Handle

The Pump Handle blog
Obama care

- Website could only handle 1,100 users a day before launch.
- Website’s repeated crashes were due to unexpectedly high traffic.
- Monitoring tools for HealthCare.gov, improve user experience on the site.
Problems with current Health 2.0 websites
The Future of Health 2.0
Statewide Health Network of New York

Efficient
Accurate
Cost Saving
Statewide Health Information Network of New York
Other Impacts of Health 2.0

Phone Applications

Walgreens Mobile App

My Calm Beat
- Heart rate monitor
- Training

Zeo Mobile
Walgreens Mobile App
Zeo Mobile